

Creative director: Ayah

Designer: Ivy

Mockup Review - 11/7

Notes:

- I think a combination of the layouts in each mockup would be helpful and the most visually pleasing to me
- Maybe remove the comic book covers at the bottom, I'm not sure anymore that they add much to the website
- Implement a nav bar that scrolls down to each section on the page
- Experiment with typefaces - maybe handwritten comic style for headers and sans serif for body copy
- Love the use of color, might be easier on the eye to use it for headers and have a more neutral tone for background
- Title of website can be "Marvel's X-Men"
- Social issue section can take the form of dropdown boxes or "cards" that get flipper over with more info
- I really enjoy the side scroll element for the characters and their descriptions/photos
- I love the image selection - they're all a consistent art style